



HAPPY HOLIDAYS

from

BAY AREA ALTERNATIVE PRESS

December 2009

Dear Friend,

BAY AREA ALTERNATIVE PRESS is proud of all the successes we have accomplished together in 2009 and we wish to take a moment to **thank you** for providing your time, talents, resources or plain-old good advice to benefit fellow BAAP members and the cause of an independent press.

Be of good cheer! BAAP members time and again rolled up their sleeves in the spirit of mutual assistance, aiding Bay Area residents through the printed word and graphic design to promote everything from free or low-cost food projects to housing repairs, education and alternative news journals.

BAAP volunteer designers, editors, printers, organizers, photographers and all-around helpers backed these vital programs with production of publicity posters, literature, informational circulars and more.

Each BAAP membership project has its own unique purpose, but all our projects are made possible by the volunteer participation of all of you who make our free-of-charge and self-help publications training programs possible.

Groups as well as individuals benefited throughout 2009. BAAP facilitated the efforts of City Slicker Farms, InterTribal Friendship House, Rebuilding Together, Rising Sun Energy Center, East Bay Free Skool, Berkeley Student Food Cooperative and the youth organization of Faith Temple Church in Richmond. Each endeavor fills a vital need for Bay Area residents via print projects by and for low-income communities and student bodies - teaching new ways to help themselves, one another and our community.

In 2009, African People's Bulletin made its debut in print form with some timely assistance from BAAP, and *The Gutenberg* (a UC Berkeley student literary magazine) returned, printing two new issues through BAAP's self-help printing classes on our donated computers, software, pre-press equipment and offset printing presses.

BAAP assisted dozens of individuals with important life needs including design and printing of memorial programs for families; letterhead, labels and business cards for small entrepreneurs; postcards promoting a struggling artist's career.

When someone joins as a BAAP member, whether as an individual or as a representative of a non-government organization, each member agrees to take part not only in his or her own project but to help others likewise seeking to create printed materials to promote individual needs and/or organizational programs. Whether the project is a flyer to organize a neighborhood or school, a magazine to garner support for a cause or vehicle for change, or a yearbook for young people taking pride in their educational and extracurricular accomplishments, BAAP volunteers provide education, training, material resources and support to our membership of local residents, organizations, schools, small businesses and organizing efforts.

BAAP needs volunteers to produce the Winter 2010 issue of our membership magazine, *Pressing Times*, and to sustain our year-round programs by teaching and learning design, writing/editing and printing skills through direct hands-on techniques. Together, we can make an impression, through BAAP! For more updates and the upcoming schedule of activities, please call us at (510) 652-8828.

Thank you all again, and ...Happy New Year!

Sincerely,

Dave Fuller
Operations Manager

Guy Anderson
Administrative Assistant